



Kong Mou Sum Library

# NEWSLETTER

## E-resources Discovery Day

To promote the use of electronic books, journals, and databases in learning and research activities, the Library hosted a virtual E-Resources Discovery Day from 19th to 25th October 2020. The self-guided activities involve discovering the digital collection, viewing PowerPoint slides and videos about the resources and services, and an online quiz open to all students.

A lucky draw was held for students who completed the quiz, with prizes ranging from cash coupons to electronic products sponsored by aiti Library, EBSCOhost, and Wanfang data. The list of winners will be posted to the library website on 29th October 2020, and notifications for prize redemption will be emailed to winners by 30th October 2020.

香港 HONG KONG 珠海學院 CHU HAI COLLEGE OF HIGHER EDUCATION 江蘇蘇州圖書館 Kong Mou Sum Library

## Library E-Resources Discovery Day

### 19 - 25 October 2020

- Discover digital collection at your discipline
- Read the PowerPoints
- View the videos
- Complete and submit online quiz to enter the **Lucky Draw**

**Sponsors**

airiti Library 華藝線上圖書館  
EBSCOhost 万方数据 WANFANG DATA

## Resources Highlight: 選擇 = Choice

消費者委員會每月都會進行產品試驗和服務調查，並將相關研究報告刊登於《選擇》月刊。與大眾生活息息相關的測試報告，屢獲媒體轉載報道。讀者可以在本館雜誌區閱覽最新一期及過往期數的《選擇》月刊。



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## Resources Highlight: 中國傳媒報告 = China Media Report

《中國傳媒報告》季刊創刊於 2001 年，由中國傳媒報告雜誌社聯同浙江大學傳播研究所出版，為匿名審稿的學術期刊，旨在鼓勵多元化、多面向的新聞及傳播研究，促進國內及海外華人傳播研究社群的學術交流。主要欄目有媒介與社會性別、文化社會傳媒、書評書訊。



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## Subject Guide: Journalism & Communication

The Library is pleased to launch a subject guide for Journalism and Communication, a one-stop point dedicated to facilitating academic and research activities. Databases of relevant journals and theses, as well as a directory of websites for professional career development, are compiled in this subject guide. Subject-specific guidance on perusing physical and electronic resources of the College Library is also provided, so as to enhance the learning experience of Journalism and Communication students through facilitating their strategic use of library resources.

## Library Special Exhibition: Finance

From 9th to 30th November 2020, a Special Exhibition will be held to showcase library collections in the discipline of finance. Books on topics including Corporate Finance, Risk Management and Insurance, Financial Econometrics and more will be on display. The Exhibition will also feature a selection of newly published journal articles and e-books which are accessible



through the Library databases, thereby promoting the use of library electronic resources in teaching, learning, and research activities.

The poster features a collage of financial-themed images: a low-angle shot of modern skyscrapers, a green line graph showing an upward trend with the number 25.876, and a close-up of hands writing on a notepad next to a laptop. The text is arranged on the right side of the collage.

香港 HONG KONG 珠海學院 CHU HAI COLLEGE OF HIGHER EDUCATION 江茂森圖書館 Kong Moe Sam Library

Library Special Exhibition  
**FINANCE**  
9 – 30 November 2020

Come and explore our collection of books, journals, and electronic resources

Enquiries:  
infolib@chuhai.edu.hk  
2972 7332

royalty-free images from unsplash.com

## E-books Recommendation

[多元文化主義與族群傳播權 以原住民族為例 / 張錦華著](#)

[電視低能我們損失什麼?：日本電視也是從低能走出 / 陳弘美作](#)

台灣和日本的電視節目，題材及風格與本地電視節目有不少差異，兩地電視節目片段不時被分享至社交媒體，港人並不會感到陌生。《**電視低能我們損失什麼?：日本電視也是從低能走出**》深入日本電視文化核心，透過作者於電視台的第一身觀察，剖析當地節目取材的原則、考量和流程，如何達致帶動國民理解和思考各式議題及知識的目標。《**多元文化主義與族群傳播權：以原住民族為例**》則探討多元種族文化和傳播權的關係，綜合台灣原住民族學、新聞學、傳播政策和文化研究等觀點，並加入加拿大、澳洲及美國的多元政策分析，反思主流媒體營造的「他者」刻板形象對多元社會發展的影響，指出維護弱勢社群為新聞傳播的制度和功能不可或缺的一部分。



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For enquiries and assistance, please contact the Library at [infolib@chuhai.edu.hk](mailto:infolib@chuhai.edu.hk) or 2972 7332 during opening hours.

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