



Kong Mou Sum Library

NEWSLETTER

Library Special Exhibition – Journalism and Communication

Held between 9th and 31st July, the Exhibition showcases a collection of books in the discipline of Journalism and Communication, with topics including public relations, visual communication, and various aspects of social science studies. The Exhibition also features a selection of newly published journal articles and e-books which are accessible through the Library databases, thereby promoting the use of library electronic resources in teaching, learning, and research activities.

香港 HONG KONG 珠海學院 CHU HAI COLLEGE OF HIGHER EDUCATION 江茂森圖書館 Kong Mou Sum Library

JUL 2020

JOURNALISM & COMMUNICATION

The Library will hold a special exhibition from 9 July to 31 July 2020.
A highlight of Journalism and Communication books and journals will be displayed in the library.

For any further information, please contact the Library Circulation Counter at 2972 7332.

Resources Highlight: WiseNews and WiseSearch

[WiseNews](#) provides a grid layout of news headlines on a selected range of dates and topics of interest, accompanied with a full-text reading panel. Equipped with a comprehensive list of themes and index, [WiseSearch](#) enables instant, full-text access to local news articles sorted under specific current events, industries, or socio-political issues.



Resources Highlight: South China Morning Post

These two electronic access options of South China Morning Post cater to different needs and purposes. The [SCMP database](#) features a gadget-friendly layout of snippets of news articles, as well as instant updates and video news. The [SCMP ePaper](#) provides digital access of the Post in its printed layout, along with functions of pop-out reading view, news clipping creation, and full-page/edition download.



Resources Highlight: EBSCOhost - Communication & Mass Media Complete

[The Communication & Mass Media Complete \(CMMC\)](#) database provides full-text access to 430 academic journals in communication and media studies. In addition to abstracts, keywords, and other information related to the text, most search results include a list of cited publications in the text, providing significant convenience in bibliographic research on related topics.

Resources Highlight: EBSCOhost - Newspaper Source

The [Newspaper Source](#) provides access to – primarily – national and regional news of the United States of America. The database encompasses multimodal sources, such as printed and digital news articles, transcribed news broadcasts, and video clips. Television and radio news transcripts from major networks such as CBS News, CNN, CNN International, FOX News, NPR and more are on offer.

The banner features the logos of Hong Kong and Chu Hai College of Higher Education at the top left, and the Kowloon Library at the top right. The central focus is the EBSCOhost logo. Below it, two database descriptions are provided, separated by a line of stars. The first section, 'Communication & Mass Media Complete', describes the CMMC database's full-text access to 430 academic journals. The second section, 'Newspaper Source', describes access to national and regional news from the United States. A QR code is located to the right of the descriptions.

香港 HONG KONG 珠海學院 CHU HAI COLLEGE OF HIGHER EDUCATION 九龍圖書館 Kowloon Library

EBSCOhost

Communication & Mass Media Complete

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QR Code

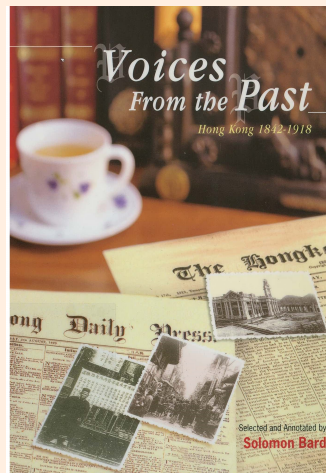
Business Subject Guide

The Library is pleased to announce the launching of a [subject guide for business studies](#), encompassing the fields of Accounting and Banking, Business Administration, and Finance. The subject guide provides one-point access to a wide range of electronic resources accessible through the College Library, including business news and publications, academic journals, and professional databases. Subject-specific guidance on perusing physical and electronic resources of the Library is also provided, so as to foster strategic use of library resources in teaching and learning activities.

Books Recommendations

Voices from the past : Hong Kong, 1842-1918 / selected and annotated by Solomon Bard.

This compilation of news excerpts vividly paints the social life of the earliest years of Hong Kong as a British colony. These chronologically arranged snippets of local English news serve as records of not only the events themselves, but also the language, writing style, and perspectives adopted in the reporting process. Reading this extensive collection of news excerpts – ranging from everyday life and social developments to natural catastrophes overcome by the city – provides an opportunity to understand the colonial history of Hong Kong through the original voices.



For enquiries and assistance, please contact the Library at infolib@chuhai.edu.hk or 2972 7332 during opening hours.