



Kong Mou Sum Library

NEWSLETTER

Library Special Exhibition – Business Administration

Held between 11th and 31st August, the Exhibition showcases a collection of books on numerous disciplines under Business Administration, such as managerial economics, financial services, industrial and organisational psychology, and leadership and business ethics. Also featured in the Exhibition are a selection of newly published journal articles and e-books which are accessible through the Library databases, thereby promoting the use of library electronic resources in teaching, learning, and research activities.

Business Administration

The Library will hold a special exhibition from 11 to 31 August 2020. The exhibition features books, e-Books and journals in the discipline of Business Administration, with subjects including Strategic Management, Managerial Economics, Global Business, Innovation and Entrepreneurship and more. Welcome to participate!

For any further information, please contact the Library Circulation Counter.

Civil Engineering Subject Guide

The Library is pleased to announce that a subject guide for [Civil Engineering](#) has been launched. The subject guide provides one-point access to a wide range of electronic resources accessible through the College Library, including textbooks and manuals, academic journals, and professional databases. Subject-specific guidance on perusing physical and electronic resources of the College Library is also provided, so as to foster strategic use of library resources in teaching and learning activities.

Remote Access to E-resources

Off-campus access to electronic resources of the Library requires an authentication process, prompting you to enter a user ID and password. For students, the user ID is identical to the student ID, and the password is the same as the student email password. Student email passwords can be reset through the 'Forgot Password?' page under the [Student Email System log-in page](#). For staff members, the user ID and password are the network ID and password respectively, i.e. the ones used to log on to office computers. If you are unable to authenticate yourself, please ensure that you have the correct ID and password, and contact the [Information Technology Services Office \(ITSO\)](#) where assistance is needed. Should the problem persist, please contact the Library circulation desk and provide details of the situation for follow-up actions.



江茂森圖書館
KONG MOU SUM LIBRARY

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Login

User ID and Password format 用戶號碼及密碼格式:

| | User ID 用戶名稱 | Password 密碼 | |
|---------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|----------------------------------|
| Staff 教職員 | Please use email name to login 請使用電郵名稱登入 e.g. "chantaiman" for chantaiman@chuhai.edu.hk | Please use web application password 請使用網絡系統密碼登入 e.g. Email, Web system | Forgot Password? |
| Student 學生 | Same as your student ID 你的學生編號 e.g. 201415001H | Same as your student E-mail password 你的學生電郵密碼 | Forgot Password? |

Resources Highlight: 信報財經月刊

《信報財經月刊》創刊於1977年，是《信報》出版集團旗下一份財經月刊，內容以中港台及國際財經、金融和貿易報道及分析為主。月刊另有出版眾多與文化及生活相關的主題，包括：環境、科技、文學和健康等。讀者對象以財經、工商和專業界別人士為主。

信報 財經月刊

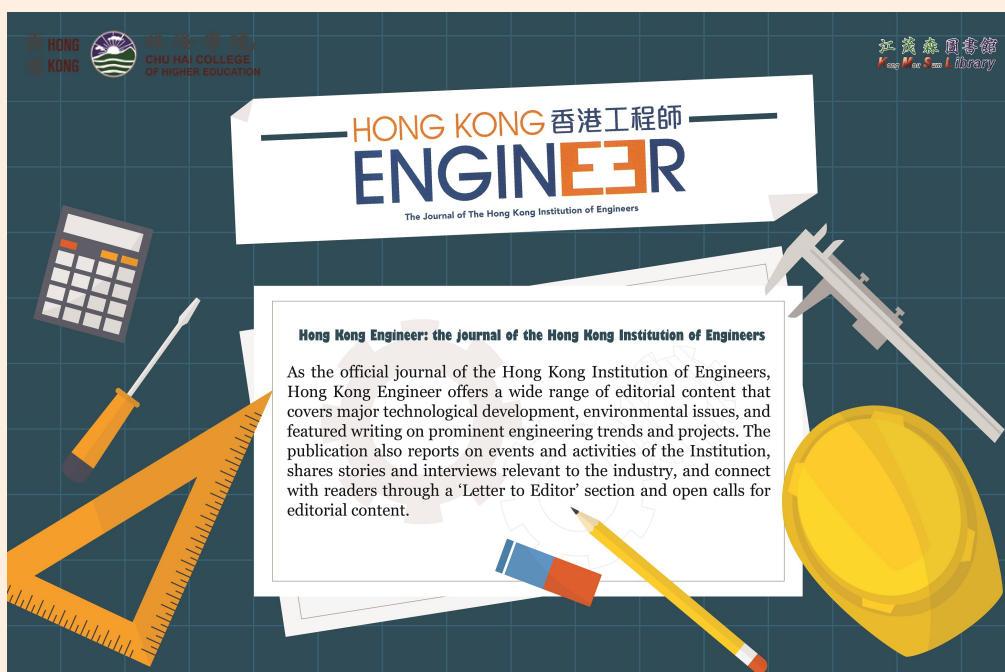
Hong Kong Economic Journal Monthly

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Resources Highlight: Hong Kong Engineer: the journal of the Hong Kong Institution of Engineers.

As the official journal of the Hong Kong Institution of Engineers, Hong Kong Engineer offers a wide range of editorial content that covers major technological development, environmental issues, and featured writing on prominent engineering trends and projects. The publication also reports on events and activities of the Institution, shares stories and interviews relevant to the industry, and connect with readers through a 'Letter to Editor' section and open calls for editorial content.

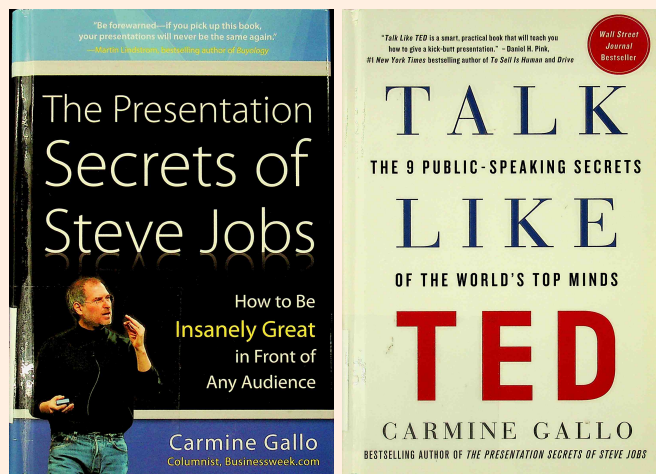


Books Recommendations

[The presentation secrets of Steve Jobs : how to be insanely great in front of any audience / Gallo, Carmine, author. \(HF5718.22 .G35 2010\).](#)

[Talk like TED : the 9 public speaking secrets of the world's top minds / Gallo, Carmine, author. \(HF5718.22 .G353 2014\)](#)

Taking cue from these two familiar symbols of captivating and powerful keynote speeches -- Steve Jobs and TED Talks -- these two titles explore techniques, tactics, and tips behind success in public speaking. **The Presentation Secrets of Steve Jobs** closely examines and analyses the ways Steve Jobs used language and dramas to impress his annual presentation viewers, earning Apple Inc. an unchallengeable standing in product branding. Structured as a step-by-step guide, **Talk like TED** deduces the common attributes behind hundreds of TED talks on diverse subjects that generated profound engagement with audiences, sending an encouraging message to readers that anyone can inspire others with ideas they are passionate about through a culmination of skills and confidence in delivering presentations.



For enquiries and assistance, please contact the Library at infolib@chuhai.edu.hk or 2972 7332 during opening hours.